

**Beach Ventures Enterprises, Inc./Alfredo's Beach Club  
Event Application 2012**

Beach Ventures Enterprises & Alfredo's Beach Club invite you to submit your application for the arts, crafts, exhibits, food booths or special activities for:

**12th Annual Tiki Beach Festival by The Sea  
August 18th & 19th, 2012  
A Tiki Beach Festival Production**

**FEES FOR TWO-DAY EVENT:**

All Merchandise Vendors (non-food): 10' x 10' space: \$300.00

Food Vendors 10' x 10' space: \$350.00

Electrical power: \$50.00 per day

**Selling Vendors:** Event vendors are required to obtain a special event vendor permit from the Business License Dept. The current fees are \$47.48 per booth. The City of Long Beach Special Events Application can be found at the following City website: [http://www.filmlongbeach.com/index.php?option=com\\_content&view=article&id=60&Itemid=76](http://www.filmlongbeach.com/index.php?option=com_content&view=article&id=60&Itemid=76)

**Temporary Food Facility (TFF):** Vendors will need to purchase a temporary health permit from the City of Long Beach Environmental Health Services. Temporary Food Facility vendors will also need to provide their own 3-compartment sink, or pay an additional fee of \$150 per event for Beach Ventures Enterprises to provide this item. For a full list of City health requirements and application can be found at the following website address: <http://www.longbeach.gov/health/eh/food/tff.asp>

**Please note:** If you cook on an open-flame firepit, you will need to pay for an additional space at \$150.00 as your firepit is required to be 10 ft. from your preparation facility.

**Merchandise/ Arts and Crafts Vendors:** Beach Ventures Enterprises will not collect a percentage fee or commission on any sales; all proceeds go to the vendors. All vendors shall be responsible for collecting and reporting taxes and are required to possess their own State Board of Equalization Seller's Permit. Your original seller's license **must** be displayed in your booth (A copy of your seller's license **must** be provided along with your Booth Application).

We remind vendors that our community is very family-oriented. We do not allow any drug-related items or items of a risqué nature sold at our events. BVE reserves the right to prohibit the sale of any item.

**Parking:** BVE will provide each vendor with a single parking space for each 10 X 10 space rented.

**Application Process:** Please submit your application along with a picture of your booth display. You will be notified by mail or email of acceptance as a vendor at the event. Once you have been accepted, Beach Ventures Enterprises, Inc. will mail you your event vendor contract. Once you have reviewed the contract, you will need to sign and return **one copy** to Beach Ventures Enterprises prior to the event date.

All displays will be inspected during set-up and at intervals throughout the event to insure that that displays and items are consistent in quality to those represented in photos provided. BVE reserves the right to remove any sales or display item, which it deems inappropriate for our events.

**Insurance:** All vendors are required to carry Liability Insurance (Minimum \$1,000,000.00 Single Limit, Bodily Injury and Property Damage) and name the following as additional Insured: Beach Ventures Enterprises, Inc., Alfredo's Beach Club, Sea Festival Organization, the City of Long Beach and their officers, directors, agents, and employees.

Certificates of Insurance must be received prior to event. Vendors will not be allowed to set-up at the event until this requirement is met.

**BEACH VENTURES ENTERPRISES/Alfredo's Beach Club**  
**12th Annual Ho'olaule'a**  
**Date TBA, 2012**  
**A Tiki Beach Festival Production**

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email: \_\_\_\_\_

State Resale Number: \_\_\_\_\_

**(Please provide copy of permit)**

**Booth Description**

Please describe the booth or vehicle you plan to setup: \_\_\_\_\_

\_\_\_\_\_

Description of items sold from your booth: \_\_\_\_\_

\_\_\_\_\_

**Fees for two-day event:**

All Merchandise Vendors (non-food) - 10' X 10' space, no power or water \$300.00: \$ \_\_\_\_\_

Food Vendor-10' X10' space, no water or power \$350.00: \$ \_\_\_\_\_

3-Compartment Sink (one per four food vendors) \$150.00: \$ \_\_\_\_\_

Electrical power \$50.00 per day: \$: \_\_\_\_\_

**TOTAL: \$** \_\_\_\_\_

**Make checks payable to Beach Ventures Enterprises, Inc.**

**Mail completed applications and necessary documents to:**

Beach Ventures Enterprises, Inc.

Alfredo's Beach Club

Box 41757

Long Beach, CA 90853